



CALIFORNIA -SPECIALISED PROGRAMME



Agenda

- Introduction: Dr Renee Horne: Management Advancement Programme Director
- About the Programme: Prof Aldo Brunhara: IBS Director of International Relations
- Sandown Travel Agent: Ms Ursula Tadford-Craig
- Registration: Mr Steve Van Der Walt
- Last Minute Reminders



What is the objective of your programme?

- Specialised programme: consisting of formal lectures which are intermediary and advanced.
- Company visits that speak to your programme.
- *This is an opportunity to interact with the business realities of the United States and is designed to help immerse you in its business culture.*





- This program will satisfy your international study tour credit plus ONE elective credit for MBAs
- Upon successfully passing the programme, we will provide the overseas transcript to the WBS faculty office.



Intended Learning Outcomes

Provided with your selected programme in the course pack

<https://wbsstudytours.co.za/ulv-july-2025-course-pack/>

ASSESSMENT AND ATTENDANCE

- Complete all assessments
- 100% Attendance to lectures, company visits and cultural activities.
- An EQ Assessment to be submitted by the 1 August 2025.
- Failure to comply with this policy will result in an automatic failure off programme. A record of attendance at each prescribed activity will be kept by the Lead academic and will be submitted to the International Office as a formal record.

- I am punctual
- I am responsible
- I am prepared
- I am respectful



Indemnity form and
Standing Orders: Please
sign and return before
the end of the session



IBS
americas



UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG

University *of*
La Verne

Orientation Session
University of La Verne

WITS Business School
July 2025

**WITS
PARTICIPANTS**



ADVANCED
TOPICS IN
BUSINESS
STRATEGY

AGENDA

- IBS Americas Staff
- Objectives of the Program
- University of La Verne
- Orientations regarding the program
- Communication
- Accommodation
- Travel preparation

IBS AMERICAS

Students will have the support of:

- Prof. Aldo Brunhara, PhD.
- Samanta Vaglieri, Academic Assistant
- 2 WBS Lead Academics

PROGRAM OBJECTIVES

Personal experience: live the American business environment and cultural context

Academic knowledge: make the most of the program, read the background readings and do the required activities

Professional gain: improve your *résumé* and search for new challenges in your professional career

University of La Verne



University of La Verne is one of the most important and respected universities from USA. It was founded in 1891, it's in California State, distance 30 minutes of Los Angeles, inside the richest American state, in La Verne City. ULV has a faculty with strong academic and professional experience.

ULV VIDEO

- ▶ <https://www.youtube.com/watch?v=bgnBT8liaIY>

RECEPTION

University *of* La Verne

- ▶ **Welcome & Check in**

- ▷ Prof. Dr. An Tran
- ▷ Monday: July 14th 08:00 am

- ▶ **Location: La Verne Campus - California**

- ▶ **Building: Landis Academic Center classroom 101B**

Students will have Welcome and check in (class material)



University of La Verne

- **Address:**
Main Campus of University of La Verne:
1950 3rd St, La Verne, CA 91750, EUA
- **Meeting point:** Leopard Statue



Date

- ▷ Monday: July 14th
- ▷ Time: 08:00 (local time)

OPENING WELCOME - Day 1

- Meeting point – Leopard Statue



Classes will take place on La Verne Campus

From July 14th to July 24th at:

Address:

1950 3rd St, La Verne, CA
91750, EUA



PROGRAM STRUCTURE

University of La Verne

- ▶ Class & Activities – All Business Programs

July 14th to July 24th

- ▶ Monday to Thursday
 - ▶ Start: 9h00 a.m.
 - ▶ End: 5h00 p.m.
 - ▶ Lunch Time: 12h30 – 13h30
- ▶ Absence limit: students are allowed to have only one absence, if this limit is exceeded you will not receive the certificate.

PROGRAM ORIENTATIONS

- ▶ Have you already read the Background Readings?
- ▶ Evaluation: every week (usually on Thursday), the groups will do seminars– there are no written tests.
- ▶ The best students will receive, besides the certificate, a special honor of outstanding student based on their performance and participation in the program.

PROGRAM ORIENTATIONS

Activites

- ▷ Lectures or Company Visits: In the afternoons of final week:
contact with local executives - check coursepack

PROGRAM ORIENTATIONS

University *of*
La Verne

► Internet

- ▷ Wireless Access to the Internet - General rule: the login and the password are the same, it is usually the first name, typed with the first letter in uppercase together with the first letter of your last name.
- ▷ There is no technical support in the campus: in case of technical difficulties, you should ask for help from a classmate.
- ▷ It is forbidden to access the internet during the classes: if this happens the professor will report to program coordination

PROGRAM ORIENTATIONS

University *of*
La Verne

► Virtual Library

- ▷ Some mandatory texts (for the activities) will only be available on the virtual library
 - ▷ The professors will recommend the texts and the students shall access the virtual library in order to be able to read them;
 - ▷ Bring your personal devices for easy access to online materials.
 - ▷ Access code will be sent by the University through email or handed out at the first day of class.

PROGRAM ORIENTATIONS

University of
La Verne

► Business Strategy Program

- ▷ Capsim Business Game
- ▷ Preparatory material already sent by the University
- ▷ It is important to read the Game Manual before starting the program
- ▷ Be sure to have read it on the 1st day of class !!!
- ▷ We suggest that students bring a notebook or tablet to access the game

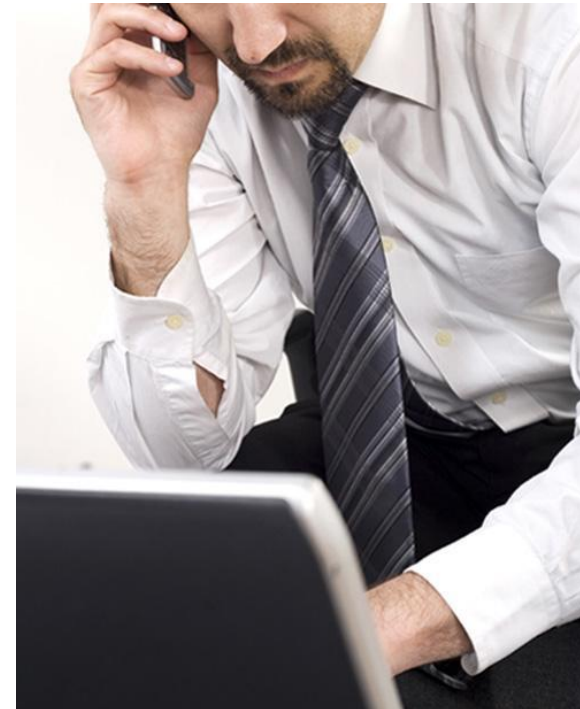
PROGRAM ORIENTATIONS

University of La Verne

- ▶ **Transportation will be allocated for your transport to and from campus**
- ▶ **Food**
 - ▷ Breakfast: at Hotel
 - ▷ Lunch at University of La Verne Cafeteria – All you can eat service: vouchers provided by WBS.

COMMUNICATION

- ▶ **We suggest you buy a SIM Card**
 - ▷ T-Mobile or AT&T
 - ▷ Service Packages offered in the Ontario Mills Outlet
- ▶ <http://www.simon.com/mall/ontario-mills/>
- ▶ Purchase your E-Sim at [Airalo.com](https://airalo.com)



ACCOMMODATION

► Ontario International Airport Hotel

700 North Haven Avenue, Ontario , CA, 91764, US



TRIP PREPARATION



IBS
americas

LOCAL HABITS

- ▶ The laws differ between states: you will be in California, the US compliance with the law is strict, be aware of the traffic rules - avoid tickets
- ▶ Alcoholic beverages are not allowed in public places, or in the hall of the hotel
- ▶ Smoking is prohibited in any enclosed place
- ▶ Tipping: the usual is 15% to 20%

CLIMATE AND DRESS CODE

- ▶ Dress Code
- ▶ Summer – (25 to 40°C)
- ▶ Students are not required to wear social clothes during classes, but avoid wearing caps, flip-flops, that are not appropriate to this context
- ▶ WBS formal for graduation and company visits.

CLIMATE AND DRESS CODE

- ▶ Dress Code



CLIMATE AND DRESS CODE

- ▶ Dress Code
 - ▷ Graduation Ceremony
 - ▷ **July 24th** in the evening
 - ▷ Local: will be informed during the program.



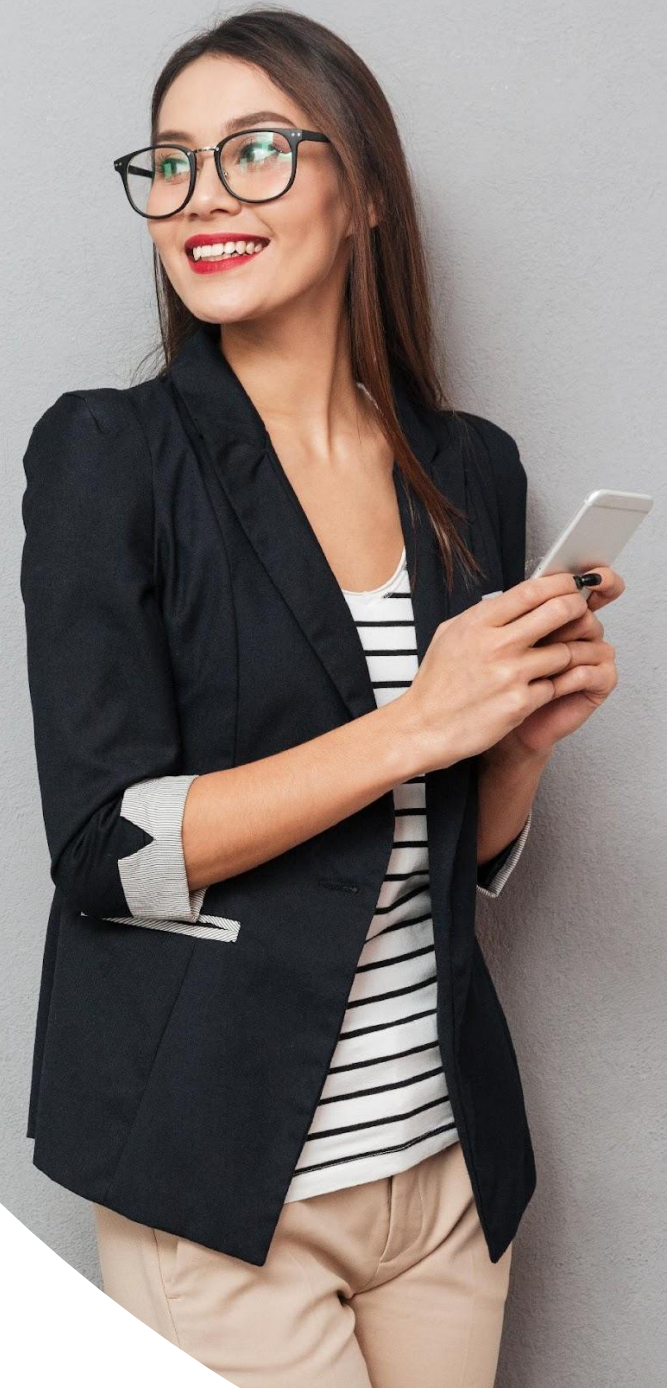
Use our hashtags **#IBSMOMENTS**

►Post your pictures on Facebook and Instagram using the hashtags

#IBSMOMENTS

and the hashtag of the campus you are going to study!

#IBSULV25



During the graduation ceremony we will
announce the winners and give out prizes.
Participate and remember to post in “Public” mode
so we can find it.





UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



IBS
americas

GOOD STUDIES AND
SEE YOU IN CALIFORNIA!

PROGRAM COORDINATION

Travel Arrangements



VISAS &
IMMIGRATION



IMPORTANT
REMINDERS



INSURANCE &
FLIGHT INFO



LAS VEGAS
19-20 JULY

Visas & Immigration

- All should have their USA visas by now, or be going for appointment soon.
- **USA Arrival Immigration-** they need to see all confirmations and vouchers and your passport etc. Same a US visa appointment, only give them what they ask for. Be presentable and polite. They can still deny you entry.
- **Dubai Visas** - For those returning on 25 July, you could qualify for the Dubai Connect Stopover due to the length of the layover in Dubai - 8hours 20min. Please send me a scan of a colour passport size photo and copy of US visa so I can apply for you.
- For those stopping over in Dubai, you can do your Dubai visas through the Emirates website.
- For those returning in August the layover is much shorter (4 hours) so no Dubai Visa/Dubai Connect is required.

Important Pre-Travel Reminders

- **Boarding Pass:** While you can check in online, your boarding pass may only be available at the airport.
- **Emirates Check-in/Bag Drop:** Emirates check-in counters are located in Terminal B. Bag drop opens 4 hours before departure, 15:10. Please do not arrive later than 15:30.
- **Vouchers:** I will print your e-ticket as well as your hotel voucher as they will need to see them at USA immigration. Please print your insurance from WBS.
- **Carry-on Restrictions:** Ensure that no liquids, aerosols, or gels over 100ml per bottle are packed in your carry-on luggage. Larger items must go into your checked baggage.
- **Luggage Allowance:** You are allowed 2 checked bags (each at 23kg) and 1 carry-on (handbag/backpack + laptop, etc.), with a maximum weight of 7kg
- **Bag Wrapping:** You can wrap your bags at the airport for R100 per bag, but please note they only accept cash. However this is not recommended for travel to the US.

Insurance & Flight Info

- Personal travel insurance highly recommend for high value items. Basic cover provided by WBS.
- Please note that online check-in opens 48 hours before departure for your Emirates flights.

FLIGHT DETAILS							
Day	Date	Flight	From		To		Arrive
Sat	12 Jul 25	EK764	JNB	Johannesburg	DXB	Dubai	19:10
Sun	13 Jul 25	EK215	DXB	Dubai	LAX	Los Angeles	08:55
Fri	25 Jul 25	EK216	LAX	Los Angeles	DXB	Dubai	16:40
Sun	27 Jul 25	EK761	DXB	Dubai	JNB	Johannesburg	04:05

Las Vegas - 19-20 July 2025

- We're considering a quick overnight trip to **Las Vegas from 19-20 July 2025** and would love to know who's interested.
- Transport will be arranged for the group to/from a central point, but you'll need to cover your **own accommodation and meals**.
- The estimated cost for one night's stay at a **4-star hotel** on the Strip is around **R3,500.00 per person** in a single room. We can help book this for you or you can do it yourselves.
- This will only go ahead if enough people sign up, so let us know soon if you'd like to join!



REMINDER HOTEL

Ontario Airport Hotel & Conference Centre

[Address:](#) 700 N Haven Ave, Ontario, CA 91764, United States

[Phone:](#) [+1 909-980-0400](#)

Continental Breakfast included daily



Forex

Contact Details

Forex

- Credit cards & Cash passports/Forex cards highly recommended

Ursula Tadford-Craig

XL Sandown Travel

011 506 5600

Ursula@sandowntravel.co.za

Emergency Contact: 084 510 3432



Leisure activities arrange your own transport.



CALIFORNIA



1. Travel insurance sent via email: Please check your name and details of travel.
2. T-shirts or Tie and scarves for formal visits provided at airport
3. Group Uber (choose group A-B) lead will be provided.
4. Bed and continental breakfast is provided.
5. Group Transfers will be provided for company visits and lectures. Outside this, please make your own arrangements. Lunch is subsidized by the University.
6. You will receive a LUNCH voucher for 8 days of your time at the University. (Please note that the restaurant is open until 13h00 only.)
7. Two LIGHT dinners will be provided.
8. WhatsApp Group





Provided with your selected programme in the course pack
<https://wbsstudytours.co.za/ulv-july-2025-course-pack/>



QUESTIONS



Thank you