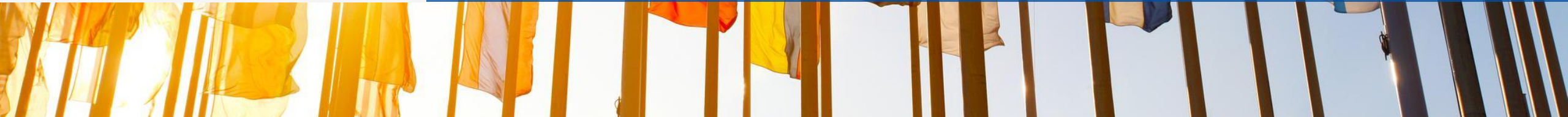




# NEW YORK/DUBAI STUDY TOUR BRIEFING





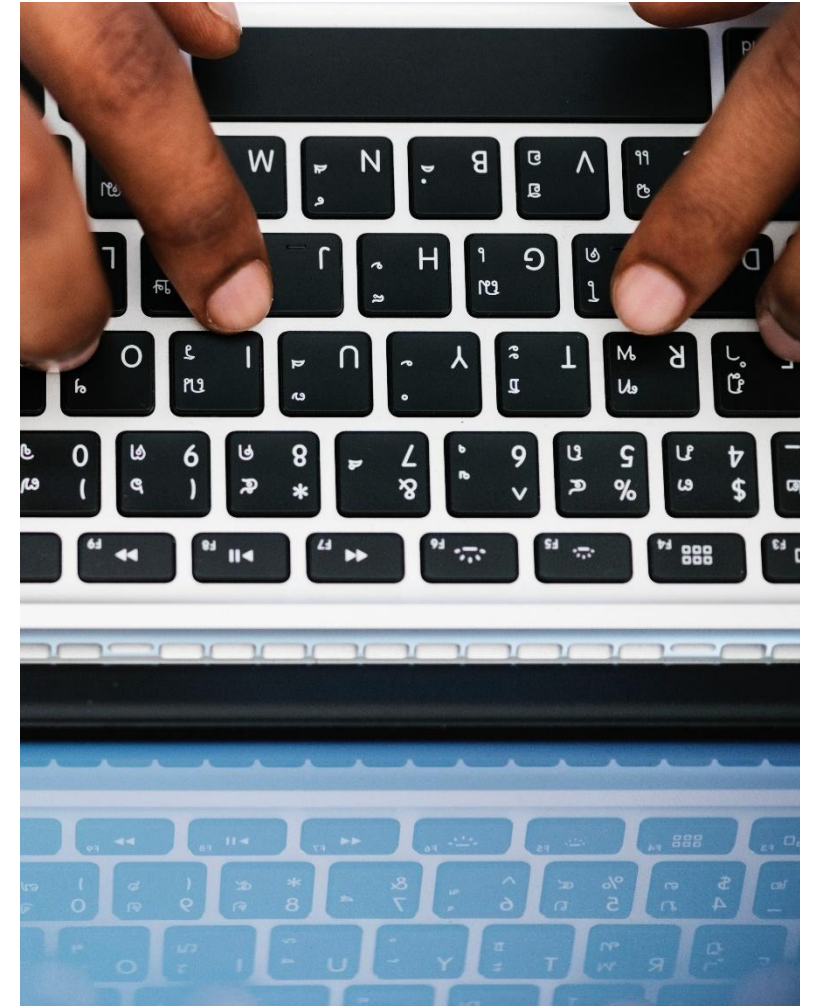
# INTRODUCTION

- 1. 17H00-17H10 Welcome by your Lead Academics: Dr Ayanda Magida and Dr Emmanuel Quaye**
- 2. 17h10-17h25 International Programmes details: Dr Renee Horne, Dr Ayanda Magida and Dr Emmanuel Quaye**
- 3. 17h25-17h30 International Programmes QR Scan for coursepack: Mr Steve Van Der Walt**
- 4. 17h30-17h40 Travel Specialist: Passport/Covid 19 Protocol and Visa: Ms Ursula Tadford-Craig**
- 5. 17h40-17h45 Q&A**

*WBS takes your wellbeing seriously. Due to Covid 19 travel restrictions dates may vary. WBS will keep you informed on any changes to your travel.*

# Important Information:

- Indemnity form: Please sign and return (link provided)
- Standing orders: Please sign and return tonight (link provided)
- Ties (gentleman) and Scarves (ladies) wear during company visits.
- Course schedule & name tags on lanyard with QR scan (link provided)
- Travel Insurance (Email from WBS)
- Air tickets will be sent via email from Ms Ursula Tadford-Craig
- WhatsApp Group provided please sign up for important announcements.



# WHAT PERCENTAGE OF YOUR STUDY TOUR COMPRISES OF FUN....



WITS

# What is a study tour?

- **Global Study Tours consist of 80% company or institution visits, 10% cultural immersion and 10% spare time.**
- **Study tours are designed to be both fun and educational.**  
Our groups enjoy the local cuisine, socialise, and make use of the local recreational and cultural resources of the areas that we visit. However, study tours are NOT party trips.
- **A study tour is a travel experience with specific learning goals.**  
The learning outcomes of each study tour vary, but are always provided in the course outline that is distributed to each student. Study tours emphasize experiential learning and offer both group and self-directed activities that enable students to explore new territories, cultures, people and business models.
- **Traveling with one of our groups**
- No worries or hassles about where to stay, how to get there, or even checking in!
- The itineraries are designed to maximise your overall experience.





## What are the benefits?

- **New ways of thinking about and doing business.**
- **Access to a network of the top students and businesses around the world.**
- **An opportunity to immerse yourself in a different culture, to use the exchange school as a central base for international travel.**
- **Job opportunities.**

# TRIP OVERVIEW

- All company visits, group lunches/working dinners and cultural activities are compulsory.
- Most lunches and working dinners will be paid for by the school.
- Working dinners/cocktail functions refer to guest speakers or fellow MBA students in attendance and provides the opportunity for you to network.
- The schedule is very tight so we need to be prompt.





## YOUR PROGRAMME New York



<b>Sat, 09 Mar</b>	<b>Travelling: EK764</b>	<b>Departing from Johannesburg to New York</b>
<b>Sun, 10 Mar</b>	<b>Arrival</b>	<b>Hotel The Time New York Address: 224 W 49th St, New York City, NY 10019-7405 +1 917-809-5611</b>
<b>Mon, 11 Mar</b>	<b>10:30 – 11:30</b>	<b>Courtesy Visit at the South African Consulate General Mr. Ismail Esau who is the Chargé d'affaires</b>
	<b>13:00 – 16:00</b>	<b>Amazing Race</b>
<b>Tue, 12 Mar</b>	<b>10:00 – 12:00</b>	<b>UNITED NATIONS HEADQUARTERS Tour Address UN Security Check-in Office 801 1st Avenue (Corner of 45th St.)</b>
		<b>Lunch included</b>
	<b>13:00 – 16:00</b>	<b>New York University (Stern school of Business)</b>
<b>Wed, 13 Mar</b>	<b>10:00 – 11:00</b>	<b>Visit to McKinsey</b>
	<b>12h00-13h00</b>	<b>Visit to KPMG</b>
	<b>14:00 – 16:00</b>	<b>Visit to Columbia Business School</b>
	<b>20:00-23:00</b>	<b>Broadway New York</b>
<b>Thu, 14 Mar</b>	<b>All day</b>	<b>The Wall Street Experience Cultural excursion – touring the city Simon Property Group Simon Property Group, Inc.</b>

## YOUR PROGRAMME DUBAI

<b>Fri, 15 Mar</b>	<b>Departure to Dubai</b>	<b>Early morning transfer to JFK Airport for flight to Dubai.</b>
<b>Sat, 16 Mar</b>	<b>Arrival at Dubai</b>	<b>Arrive in Dubai and transfer to the hotel. Aloft Dubai Creek</b>
	<b>16:00 till late</b>	<b>Desert Safari trip, Arabian BBQ dinner, and various activities.</b>
<b>Sun, 17 Mar</b>	<b>All day</b>	<b>Visit Manarat Al Saadiyat (Abu Dhabi).</b>
<b>Mon, 18 Mar</b>	<b>11:00-13:00</b>	<b>Visit the Camel Soap Factory.</b>
	<b>14h00-16h00</b>	<b>DIFC Innovation Hub</b>
<b>Tue, 19 Mar</b>	<b>Travel back to JHB.</b>	<b>Early morning transfer from Dubai Hotel to the Airport for flight to Johannesburg</b>



You will receive a WhatsApp  
Announcement daily regarding the  
schedule.



# ASSESSMENT AND ATTENDANCE

- Complete all assessments
- 100% Attendance to lectures, company visits and cultural activities.
- Failure to comply with this policy will result in an automatic failure off programme. A record of attendance at each prescribed activity will be kept by the Lead academic and will be submitted to the International Office as a formal record.

# BUSINESS ETIQUETTE

- WBS has provided gentleman with ties and ladies with scarves (please wear white shirt and the above for formal company and institution visits)
  - Suits for men with subtle colors are the norm.
  - Subtle, neutral colors should be worn by both men and women.
- Casual dress should be conservative (applicable to country visited).
- Men and women can wear jeans for cultural visits, however, jeans are not acceptable for business meetings.
  - Please ensure that you have your business cards.
- All mobiles to be switched off during company and institution visits. Please do not ask for Wi-Fi passwords unless provided.
  - Gifts will be provided to the hosts as a token of our appreciation. WBS will provide these gifts.

# Discipline

- Minor disciplinary issues (e.g. lateness, non-conformance to dress code, intragroup issues) will be addressed by the student representatives.
- Serious disciplinary issues (e.g. physical altercations, gender-based misconduct, bringing WBS into disrepute) will be addressed by academic leads.
- In cases of serious misconduct, students may be returned to SA at their own expense.

# Assessment

- Individual Assignment (75%)
- Amazing Race (25%)

# THE AMAZING RACE ASSESSMENT



**DATE: 21 March 2024**

[http://web.mta.info/maps/Large\\_Print\\_Map.pdf](http://web.mta.info/maps/Large_Print_Map.pdf)



BRING ONE SOUTH AFRICAN PRODUCT:  
*Entrant to the AMAZING RACE*  
*No wine or biltong*



# Individual Assessment (75%)

WITS  
UNIVERSITY



These assignments relate to the following MBA themes: Context in African and other dynamic emerging market economies, sustainability and entrepreneurial action.

Purpose: Based on the above MBA core themes, students will be exposed to experiential and on-site learning; thus, students will need to contextualise the selected country and company in line with strategic management decisions.

Requirement: Choose ONE of the following assignments:

1. Provide a PEST ANALYSIS of a South African company entering into UAE (Dubai) or USA (New York).

**OR**

2. Provide a country risk profile for a company of your choice.

**OR**

3. Formulate a Business plan for a South African idea that will be viable in the UAE (Dubai) or USA (New York).

**OR**

4. Discuss your “take home learnings” from the trip:



Discuss what you have learnt from the amazing race; what was new or different from what you have experienced before. Please include pictures to illustrate this.

Please discuss each business meeting: Give some background information about the company and the environment that it operates within. Please highlight your key learning points from each meeting (at least three per meeting).

Please discuss any other key learning points that you gained from going on this trip. (This can be anything you learnt either about yourself, the country, the people, your fellow travelers or anything not covered in the two points above.


**DEADLINE: 27 March 2024**

## Online Course Pack

### New York and Dubai

Scan this QR code or follow the link to access the digital event schedule



<https://rgkit.co/wbsnydubai>

Please direct any questions to your academic lead

The Course Pack is available online at <https://rgkit.co/wbsnydubai>

Alternatively, you can scan the QR code on your name tag. iPhones and newer Android phones have a QR code scanner built into the camera, if your camera does not have a QR code scanner, download one from the Play store.

Your readings, assignments and schedule are available in the online course pack.

Links to the Indemnity and Standing Orders forms are also in the online Course Pack, please fill in those forms before you leave on your tour

# TRAVEL AND RESTRICTIONS: SANDOWNS TRAVEL



FLIGHT DETAILS								
Day	Date	Flight	From		To		Depart	Arrive
Sat	09 MAR 24	EK764	JNB	Johannesburg	DXB	Dubai	18:50	05:05#
Sun	10 MAR 24	EK201	DXB	Dubai	JFK	New York	08:30	14:25
Fri	15 MAR 24	EK204	JFK	New York	DXB	Dubai	11:20	07:50#
Tue	19 MAR 24	EK763	DXB	Dubai	JNB	Johannesburg	10:10	16:35

## TRAVEL AND RESTRICTIONS: SANDOWNS TRAVEL



No PCR tests needed before departure or for return ( at this stage).

Masks to be worn during some visits or lectures.

Proof of accommodation and flight tickets to be carried with you through immigration (sent by Ursula).

Credit card and Forex card recommended over cash.

Take head of transfer times and departures – the bus will leave you behind.

Luggage - allowed 2 bags of max 23kgs each for checked in and 7kgs for carry on.

Baggage wrap available at OR Tambo for R100.00 per bag - cash only.

No liquids, aerosols or gels over 100ml allowed in your carry on luggage.

Please be at the airport by the latest 15:00 on 09 March - EK counters are in Terminal B.

Check in online 48 hours before departure - may only be able to print boarding pass at airport.

Esims: <https://www.airalo.com/global-esim>

## Dream Midtown New York



## Aloft Deira Creek





# TAP INTO YOUR PROGRAMME

QR SCAN

Link provided in Chat.

# PLEASE FILL IN YOUR PROFILE







DRESS CODE



The World is at your doorstep!

WBS

# QUESTIONS





Thank you



# TOUR REPS