# **STUDY TOUR BRIEFING**





## **INTRODUCTION**



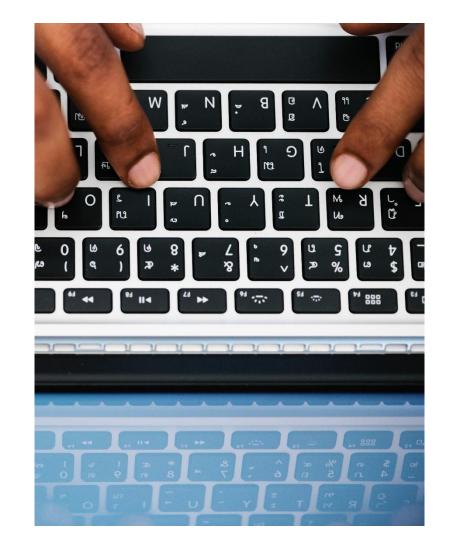


- 1. Welcome by your Lead Academics: Dr Ayanda Magida and Dr Jacques Totowa
- 2. International Programmes details: Dr Ayanda Magida and Dr Jacques Totowa
- 3. International Programmes QR Scan for coursepack: Mr Steve Van Der Walt
- 4. Travel Specialist: Passport/Covid 19 Protocol and Visa: Ms Ursula Tadford-Craig
- 5. Q&A

WBS takes your well being seriously. Due to Covid 19 travel restrictions dates may vary. WBS will keep you informed on any changes to your travel.

## **Important Information:**

- Indemnity form: Please sign and return (link provided)
- Standing orders: Please sign and return tonight (link provided)
- Ties (gentleman) and Scarves (ladies) wear during company visits.
- Course schedule & name tags on lanyard with QR scan (link provided)
- Travel Insurance (Email from WBS)
- Air tickets will be sent via email from Ms Ursula Tadford-Craig









## WHAT PERCENTAGE OF YOUR STUDY TOUR COMPRISES OF <u>FUN....</u>

## What is a study tour?



# Global Study Tours consist of 80% company or institution visits, 10% cultural immersion and 10% spare time.

Study tours are designed to be both fun and educational.

Our groups enjoy the local cuisine, socialise, and make use of the local recreational and cultural resources of the areas that we visit. However, study tours are NOT party trips.

• A study tour is a travel experience with specific learning goals.

The learning outcomes of each study tour vary, but are always provided in the course outline that is distributed to each student. Study tours emphasize experiential learning and offer both group and self-directed activities that enable students to explore new territories, cultures, people and business models.

- Traveling with one of our groups
- No worries or hassles about where to stay, how to get there, or even checking in!
- The itineraries are designed to maximise your overall experience.





## What are the benefits?



- New ways of thinking about and doing business.
- Access to a network of the top students and businesses around the world.
- An opportunity to immerse yourself in a different culture, to use the exchange school as a central base for international travel.
- Job opportunities.



## TRIP OVERVIEW



- All company visits, group lunches/working dinners and cultural activities are compulsory.
- Most lunches and working dinners will be paid for by the school.
- Working dinners/cocktail functions refer to guest speakers or fellow MBA students in attendance and provides the opportunity for you to network.
- The schedule is very tight so we need to be prompt.

#### YOUR PROGRAMME



DATE	WEEK DAY	ACTIVITY	COUNTRY	LOCATION	PROFESSOR/ACADEMIC LEADER
		JHB -Visit Gauteng provincial government-sponsored			
16-Nov	Thu	agro-processing facility and Tour cannabis plantation		West Rand	Jacques Totowa
17-Nov	Fri	JHB - L'oreal South Africa (TBA)/Spice factory Midrand	SA		Jacques Totowa
20-Nov	Mon	Depart			Ayanda Magida
21-Nov	Tue	Courtesy Visit at the High Commission 08h30-09h45		Port Louis	Ayanda Magida
21-Nov	Tue	ABSA Mauritius 10h00 – 12h00		Port Louis	Ayanda Magida
21-Nov	Tue	Lunch 13h00-14h00		Port Louis	
21-Nov	Tue	Business Mauritius 13h00 -14h00		Port Louis	Ayanda Magida
21-Nov	Tue	University of Mauritius - Reduit 14h15-16h00		Port Louis	Ayanda Magida
21-Nov	Tue	Dinner		Port Louis	
22-Nov	Wed	Visit at Domaine St Aubin 10h00-12h00		St Aubin	Ayanda Magida
22-Nov	Wed	Lunch at the Restaurant St Aubin 12h00-13h00		St Aubin	
				8 Mere	
				Barthelemy	
				Street Port	
22-Nov	Wed	Visit Eruption Business 13h30-15h00	Maur	Louis	Ayanda Magida

#### YOUR PROGRAMME



DATE	WEEK DAY	ACTIVITY	COUNTRY	LOCATION	PROFESSOR/ACADEMIC LEADER
22-Nov	Wed	Economic Development Board 15h00-16h00		Port Louis	Ayanda Magida
22-Nov	Wed	Leisure evening with Dinner 18h00-20h00		Port Louis	
23-Nov	Thu	SME Mauritius 10h00 -12h00		Coromandel	Ayanda Magida
23-Nov	Thu	Lunch 12h00-13h00	_	ТВА	
23-Nov	Thu	CMT Textile Factory Visit 14h00-17h00		Pointe aux Sables	Ayanda Magida
23-Nov	Thu	Dinner		Port Louis	
24-Nov	Fri	Catamaran - All day			
25-Nov	Sat	Amazing Race /Free afternoon	Maur	Port Louis	Jacques Totowa
26-Nov	Sun	Depart to SA			



You will receive a WhatsApp Announcement daily regarding the schedule.







## ASSESSMENT AND ATTENDANCE

- Complete all assessments
- 100% Attendance to lectures, company visits and cultural activities.
- Failure to comply with this policy will result in an <u>automatic failure</u> off programme. A record of attendance at each prescribed activity will be kept by the Lead academic and will be submitted to the International Office as a formal record.





## **BUSINESS ETIQUETTE**

- WBS has provided gentleman with ties and ladies with scarves (please wear white shirt and the above for formal company and institution visits)
  - Suits for men with subtle colors are the norm.
  - Subtle, neutral colors should be worn by both men and women.
  - Casual dress should be conservative (applicable to country visited).
  - Men and women can wear jeans for cultural visits, however, jeans are not acceptable for business meetings.
    - Please ensure that you have your business cards.
- All mobiles to be switched off during company and institution visits. Please do not ask for Wi-Fi passwords unless provided.
  - Gifts will be provided to the hosts as a token of our appreciation. WBS will provide these gifts.



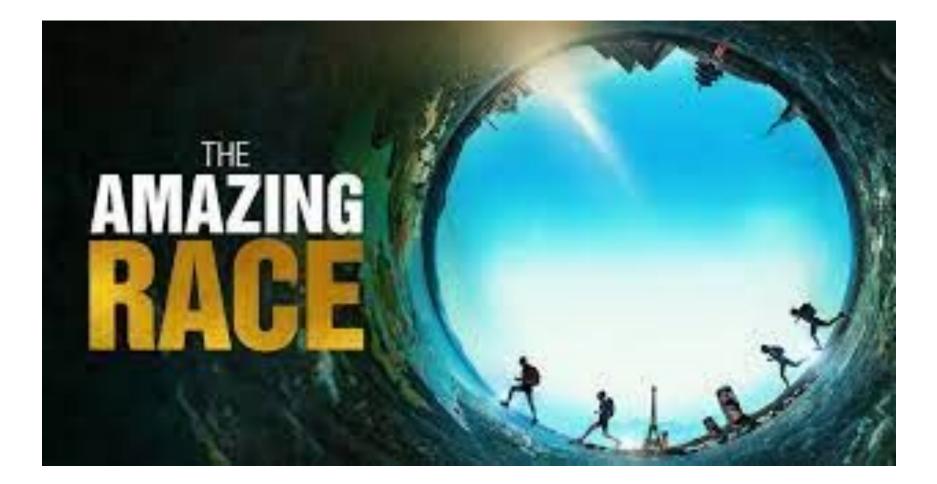


## Assessment

- Individual Assignment (75%)
- Amazing Race (25%)

### THE AMAZING RACE ASSESSMENT







### Individual Assessment (75%)



This assignment relates to the following MBA themes: Context in African and other dynamic emerging market economies, sustainability and entrepreneurial action.

**Purpose:** Based on the above MBA core themes, students will be exposed to experiential and on site learning, thus students will need to contextualize the selected country and company in line with strategic management decisions.

#### **Requirement:**

#### Choose one of the following assignments

- 1. Provide a PEST ANALYSIS of a South African company entering into **MAURITIUS**.
- 2. Provide a country risk profile for a company of your choice.
- 3. Formulate an innovative Business plan for a social impact idea that could be implemented in Mauritius. The idea could help tackle some of Mauritius's social issues whilst raising profits and pursuing Africa's agenda 2063 goals.

#### Instructions:

- A 2000 word essay
- Please submit via email to Lead Academics with plagiarism declaration by 13h00
- Use 1.5 line spacing and 12 point font
- Please ensure that you reference correctly as per WBS guidelines

Mark allocation 75%





Please direct any questions to your academic lead

The Course Pack is available online at <u>https://rgkit.co/wbsmauritius</u> which is the shortlink for https://wbsstudytours.co.za/course-pack/sa-and-mauritius-november-2023/

Alternatively, you can scan the QR code on your name tag. iPhones and newer Android phones have a QR code scanner built into the camera, if your camera does not have a QR code scanner, download one from the Play store.

Your readings, assignments and schedule are available in the online course pack.

Links to the Indemnity and Standing Orders forms are also in the online Course Pack, please fill in those forms before you leave on your tour



No PCR tests needed before departure or for return (at this stage). Masks to be worn during some visits or lectures. Proof of accommodation and flight tickets to be carried with you through immigration (sent by Ursula). Credit card and Forex card recommended over cash. Take head of transfer times and departures – the bus will leave you behind. Luggage - allowed 1 bag each of max 23kgs for checked in and 7kgs for carry on. Baggage wrap available at OR Tambo for R100.00 per bag - cash only. No liquids, aerosols or gels over 100ml allowed in your carry on luggage. Please be at the airport by the latest 06:00 am on 20th Nov - SAA counters are in Terminal B. Check in online 24 hours before departure - may only be able to print boarding pass at airport.

Hotels



### Victoria Hotel











### TAP INTO YOUR PROGRAMME QR SCAN

Link provided in Chat.

## Ayanda Magida





Ayanda Magida, a lecturer in the Chair of Digital Business (BCX) and Programme Director for the Postgraduate Diploma in Management in the field of Digital Business at Wits Business School, holds a Bachelor of Social Sciences (Cum laude), a Master's in Social Sciences from the University of Pretoria, and is currently a PhD candidate in the Chair of Digital Business. Her research focuses on the digital divide and she has experience in qualitative and quantitative research, systematic reviews, teaching research methodologies and evidence-based practices, program evaluation, and implementation science. Her broad research interests include research methodologies, gender, inequality, digital divide, inclusion, and digital transformation. In the Chair, she works on the economic and social impact of digitalization, specifically focusing on the future of work, digital economy platforms, digital divide, automation, Al, and robots on jobs in South Africa in light of the anticipated Digital/Disruption/4th Industrial Revolution. In 2019, she was listed on the Mail and Guardian's list of young South Africans in the education category.

### **Dr Jacques Totowa**



Dr. Jacques Totowa is a Lecturer in Accounting and Finance at Wits Business School, the University of the Witwatersrand, South Africa. Dr Totowa's research interests are centred on corporate reporting, Impression management in the narratives section of financial reports, corporate governance, the relationship between accounting reporting and firms' market performance, earnings management, and the determinants of a firm's market performance. Dr Jacques Totowa boasts of extensive experience in the mining industry. He has worked as a finance coordinator with a multinational gold mining corporation with responsibility for China, Colombia, the DRC and the Solomon Island. This has exposed Dr Totowa to the structuring of multibillion dollars gold mining projects. Dr Totowa is a research associate and consultant at the African Review of Economic and Finance consult. He is also a reviewer for AREF journals and the accounting research journal in Australia







# **TOUR REPS**

1

Ta

10

CO C

Te



# The World is at your doorstep!









Thank you