



# Dubai/London Study Tour Briefing



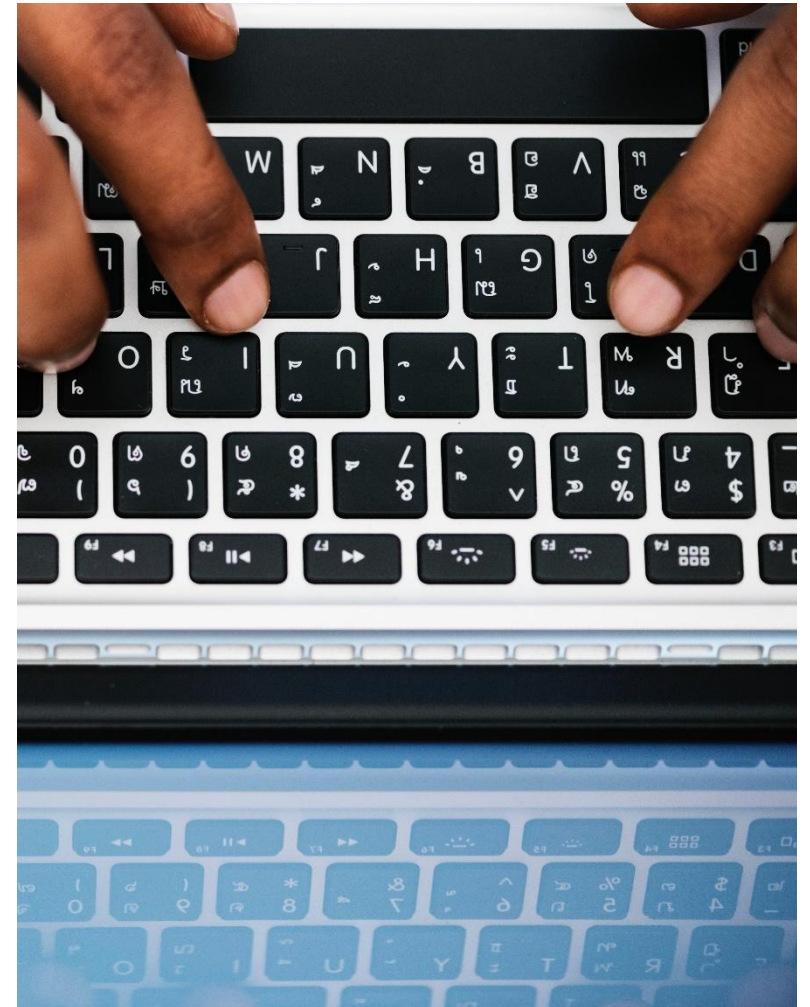
# Introduction

# Agenda

- 17:30 Welcome by your Lead Academics: Prof Anthony Stacey/ Dr Johnny Matshabaphala**
- 17:35 Study tour details: Prof Anthony Stacey**
- 18:00 Study tour QR Scan for course pack: Mr Steve Van Der Walt**
- 18:10 Travel Specialist: Passports, Visas, etc.: Ms Ursula Tadford-Craig**
- 18:20 Q&A**

# Important Information:

- Indemnity form: Please sign and return (link provided)
- Standing orders: Please sign and return tonight (link provided)
- Name tags on lanyard and ties or scarves to wear during company visits (to be provided at ORT)
- Course schedule & QR scan on name tags (link provided)
- Travel Insurance (email from WBS)
- Air tickets (email Ms Ursula Tadford-Craig)





# What percentage of your study tour comprises of fun....

# What is a study tour?

- **Global Study Tours consist of 80% company or institution visits, 10% cultural immersion and 10% spare time.**
- **Study tours are designed to be both fun and educational.**  
Our groups enjoy the local cuisine, socialise, and make use of the local recreational and cultural resources of the areas that we visit. However, study tours are NOT party trips.
- **A study tour is a travel experience with specific learning goals.**  
The learning outcomes of each study tour vary, but are always provided in the course outline that is distributed to each student. Study tours emphasize experiential learning and offer both group and self-directed activities that enable students to explore new territories, cultures, people and business models.
- **Traveling with one of our groups**
- No worries or hassles about where to stay, how to get there, or even checking in!
- The itineraries are designed to maximise your overall experience.





## What are the benefits?

- New ways of thinking about and doing business.
- Access to a network of businesses around the world.
- An opportunity to immerse yourself in a different culture.
- Job opportunities.

# Trip Overview

- All company visits, group lunches and cultural activities are compulsory.
- Most lunches will be paid for by the school.
- The schedule is very tight so we need to be punctual at all times.





DATE	WEEK DAY	TIME	ACTIVITY	Lunch	Dinner
4-Nov	Sat	22:20	Depart OR Tambo Johannesburg Airport for flight to Dubai	X	X
DATE	WEEK DAY	TIME	ACTIVITY	Lunch	Dinner
5-Nov	Sun		Amazing Race (lunch included)	(Yes)	X
6-Nov	Mon	AM	Dubai Multi Commodities Centre (DMCC) (tentative)	Yes	X
		PM	Road and Transport Authority (RTA) (Tentative)		
7-Nov	Tues	9:00	Camel Soap Factory **	X	Yes
		14:00	Afternoon Desert Safari trip including Arabian BBQ dinner and various activities		
8-Nov	Wed		Early morning transfer from Dubai Hotel to the Airport for flight to London	(Yes)	X
		9:40	Departure from Dubai to London		
		13:50	Arrival in London Heathrow Airport and transfer to hotel		
DATE	WEEK DAY	TIME	ACTIVITY	Lunch	Dinner
9-Nov	Thur	09:00-12:00	Doing Business and Living in the United Kingdom	Yes	X
		14:00	Salary Fits		
		16:30	Transmission		
10-Nov	Fri	10:00	Chatham House	Yes	X
		12:30	Turo		
		15:00	Loke		
11-Nov	Sat	11:00	City Finance Tour.	Yes	X
12-Nov	Sun		London at your leisure	X	X
13-Nov	Mon		Early morning transfer to London Heathrow for flight to Johannesburg via Dubai.	(Yes)	(Yes)
DATE	WEEK DAY	TIME	ACTIVITY	Lunch	Dinner
14-Nov	Tues	10:55	Arrive OR Tambo Johannesburg Airport		



You will receive a WhatsApp announcement daily regarding the schedule.



# ASSESSMENT AND ATTENDANCE

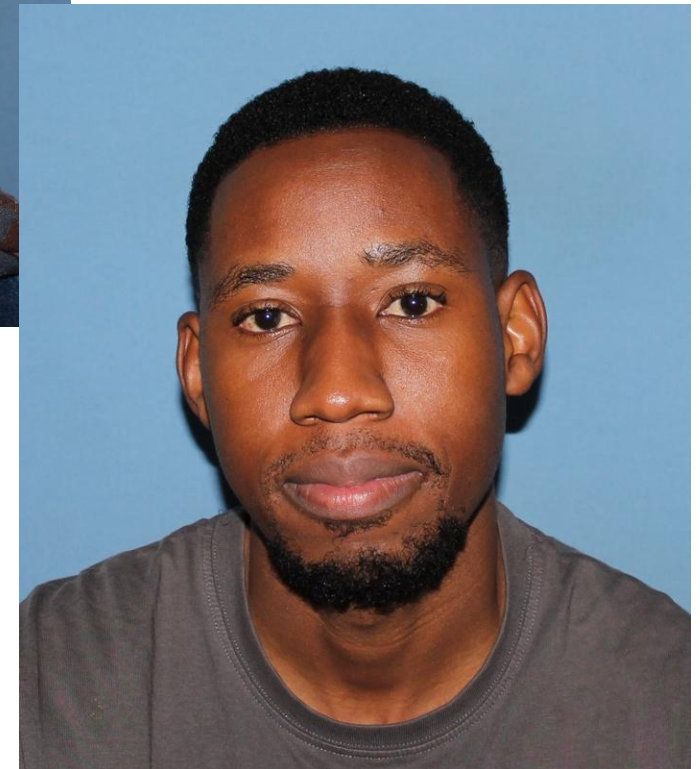
- Complete all assessments
- 100% attendance to lectures, company visits and cultural activities.
- Failure to comply with this policy will result in an automatic failure off programme. A record of attendance at each prescribed activity will be kept by the Lead academic and will be submitted to the International Office as a formal record.

# Business Etiquette

- WBS has provided ties and scarves (please wear **white shirt** and the above for formal company and institution visits)
- Suits / skirts with subtle / dark colors are the norm.
- Casual dress should be conservative (applicable to country visited).
- You can wear jeans for cultural visits, but jeans are not acceptable for business meetings.
- Please ensure that you have your business cards.
- All mobiles to be switched off during company and institution visits. Please do not ask for Wi-Fi passwords unless provided.
- WBS will provide gifts for the hosts as a token of our appreciation.

# Student representatives (Lucinda and Nyiko)

- Liaison between academic leads and students
- Confirming all present or accounted for during travel, transit, visits, etc.
- Arranging gifts and votes of thanks to hosts
- Minor disciplinary matters
- Leadership in the absence of academic leads



# Discipline

- Minor disciplinary issues (e.g. lateness, non-conformance to dress code, intragroup issues) will be addressed by the student representatives.
- Serious disciplinary issues (e.g. physical altercations, gender-based misconduct, bringing WBS into disrepute) will be addressed by academic leads.
- In cases of serious misconduct, students may be returned to SA at their own expense.

# Assessment

- Amazing Race (25%)
- Individual Assignment (75%)

# The Amazing Race Assessment

Deadline: 04 – 05 November 2023 (25% of final mark)





# The Amazing Race Assessment

**Deadline: 04 – 05 November 2023 (25% of final mark)**



1. You will be allocated to a syndicate group and notified by WhatsApp before 04 November.
2. Meet at OR Tambo Emirates check in desk no later than 18:00. 10 Points if all your group meets the 18:00; thereafter 2 points reduced for every 15 minutes after 18:00.
3. Pick up an envelope with Amazing Race tasks from Ms Ursula Tadford – Craig.
4. In the envelope the group will receive \$25 per person and 500 ZAR per group. Use it wisely.
5. Some tasks are at OR Tambo International and others in Dubai.
6. You must work in groups allocated; thus you may not split up to complete the tasks.
7. Where applicable you must demonstrate by a picture or a video with all individuals that the task has been completed.
8. Retain all receipts for the tasks where applicable.
9. In Dubai, walk or take public transport to your destinations (e.g. subway, bus, or ferry). No taxis are allowed.
10. Full mark is 100 points.
11. Send your answer sheet to [Anthony.Stacey@wits.ac.za](mailto:Anthony.Stacey@wits.ac.za) and report back to the hotel lobby as a group no later than 19:00 on 05 November 2023.
12. Provide all receipts in the white envelope, and download all pictures into a folder and send to [Anthony.Stacey@wits.ac.za](mailto:Anthony.Stacey@wits.ac.za) no later than 19:00 on 06 November 2023.
13. Safety is a priority. Although Dubai is safer than Johannesburg, leave valuables (jewelry, watch, expensive sunglasses, etc.) including passport and bank cards in your Dubai hotel room safe. Use your cell phone with caution.

TIP: The tasks are in no particular order; hence you should strategise with your team in terms of proximity and points.

IF LOST.....

Contact Lead Academics WhatsApp only: Prof Anthony Stacey +27 82 880 4531



# Individual Assessment (75%)

Purpose: Based on the MBA core themes, students will be exposed to experiential and on-site learning; thus, students will need to contextualise the selected country and company in line with strategic management decisions.

Requirement: Choose ONE of the following assignments:

1. Provide a PEST ANALYSIS of a South African company entering into UAE (Dubai) or UK (London).  
**OR**
2. Provide a country risk profile for a company of your choice.  
**OR**
3. Formulate a Business plan for a South African idea that will be viable in the UAE (Dubai) or UK (London).  
**OR**
4. Discuss your “take home learnings” from the trip:
  - What you have learnt from the amazing race; what was new or different from what you have experienced before. Please include pictures to illustrate this.
  - Each business meeting: Give some background information about the company and the environment that it operates within. Please highlight your key learning points from each meeting (at least three per meeting).
  - Any other key learning points that you gained from going on this trip. (This can be anything you learnt either about yourself, the country, the people, your fellow travelers or anything not covered in the two points above).

**DEADLINE:** 17 April 2023



## London and Dubai

Scan this QR code or follow the link to access the digital event schedule



<https://rgkit.co/wbslondondubai>

Please direct any questions to your academic lead

The Course Pack is available online at <https://rgkit.co/wbslondondubai> which is the shortlink for <https://wbsstudytours.co.za/course-pack/london-and-dubai-november-2023/>

Alternatively, you can scan the QR code on your name tag. iPhones and newer Android phones have a QR code scanner built into the camera, if your camera does not have a QR code scanner, download one from the Play store.

Your readings, assignments and schedule are available in the online course pack.

Links to the Indemnity and Standing Orders forms are also in the online Course Pack, please fill in those forms before you leave on your tour

# Travel And Restrictions: Sandown Travel

No PCR tests needed before departure or for return ( at this stage).

Masks to be worn during some visits or lectures.

Proof of accommodation and flight tickets to be carried with you through immigration (sent by Ursula).

Credit card and Forex card recommended over cash.

Take head of transfer times and departures – the bus will leave you behind.

Luggage - allowed 2 bags of max 23kgs each for checked in and 7kgs for carry on.

Baggage wrap available at OR Tambo for R100.00 per bag - cash only.

No liquids, aerosols or gels over 100ml allowed in your carry on luggage.

Please be at the airport by the latest 18:00 on 4th Nov - EK counters are in Terminal B.

Check in online 48 hours before departure - may only be able to print boarding pass at airport.

## Dubai: Aloft Dubai Creek



## London: The Goodenough Hotel



# Dubai Metro

<https://www.dubai-metro.me/dubai-metro-map/>



# London Underground





# TAP INTO YOUR PROGRAMME

QR SCAN

Link provided in Chat.



# PLEASE Complete the Forms





DRESS CODE



Thank you