



# WELCOME INTERNATIONAL PROGRAMMES

Various Top Institutions and Destinations from around the world to choose from.



# AGENDA

**17h00: Welcome and International Programmes options: Dr Renee Horne**

**17h20: Testimonials**

**17h45: Travel Specialist: Passport/Covid 19 Protocol and Visa: Ms. Ursula Tafford-Craig**

**18h05: International Programmes online platform: Mr. Steve Van Der Walt**

**18H15: Q&A Thank You and close**

*WBS takes the wellbeing of its MBAs seriously. Due to Covid 19 travel restrictions dates may vary. WBS will keep you informed on any changes prior to travel.*



## What are the benefits?

- **New ways of thinking about and doing business.**
- **Access to a network of the top students and businesses around the world.**
- **An opportunity to immerse yourself in a different culture, to use the exchange school as a central base for international travel.**
- **Job opportunities.**

**NOTE:**

- 1. Subject to Availability
- 2. Deferrals are on exceptional cases and guided by university rules.

**1. Exchange Programme**



**2. Global Trilateral MBA certificate/ ISUWU**



**3. Specialised Programmes**  
California or London



**4. Global Study Tours**





# International Exchange Programme

Various Top Institutions from around the world to choose from.

# What is the WBS Exchange Programme?



- WBS is the *only* institution in Africa that is part of the elite Partnership in International Management (PIM) network
- PIM is a consortium of top business schools from around the world that exchanges select graduate students for one academic term.

# Partner Schools SAMPLE

## *The year 2024 - Q1 and Q4*

UNIVERSITY	SEMESTER	NUMBER OF PLACES
<b>PIM Partners</b>		
Bocconi University, Italy	Fall Semester	1 place
Cologne University, Germany	Spring Semester	1 place
HSBC, Peking	Spring Semester	1 place
Indian School of Business, India	Term 8	2 places
IESA, Venezuela	Quarter 1	1 place
Kelly Business School, Indiana	Spring Semester	1 place
Melbourne Business School, Australia	Term 2	1 place
St Gallen University, Switzerland	Spring Semester	1 place
UNC Kenan Flagler Business School, Chapel Hill USA	Spring Semester	2 places
Vienna University, Austria	Summer Semester	1 place
Warsaw University, Poland	Summer Semester	1 place
<b>Non-PIM Partners</b>		
German Graduate School of Business, Germany	Spring Semester	1 place
University of Laval, Canada <i>* Hult International Business School</i>	Winter Semester <i>In process of forming partnership</i>	1 place



## Do you get credits?

- Yes.
- Students have to complete a minimum of **3 *electives*** overseas but it is imperative that they *check the school's fact sheet* for specific rules.
- Some schools insist on a minimum of 5 electives.





- Exchange works on a reciprocal basis and we get one or two places at most of the schools listed.
- Students who have passed all their core courses.
- Achieved a C Aggregate qualify and NO FAILS.
- Once you been accepted for the exchange programme and placed at school of your choice, the International Relations Department (Ms Karen Trent) will contact you.



- **EUROPE:**  
**±R25-30 000** per month
- **AMERICA:**  
**±R28-32 000** per month
- *Please note it depends on the country, the city, the school and the duration of your stay.*

## Exchange Programmes

**Bookings Open: 17 July 2023**

**Bookings closed: 31 July 2023**

**Outcome: 15 August 2023**

A blurred background of a classroom. In the foreground, a student's hands are visible, writing on a piece of paper. A globe is visible in the background. The scene is overlaid with a semi-transparent blue rectangle containing text.

# Please Note:

It is up to each student to Investigate the semesters, courses, living costs, VISA etc.  
at each school in which they are interested.

There are great variations in all of the options.



## Another Option: Vienna

### *International Summer Academy 2024*

- The International Summer University WU (ISUWU) program is an intensive short program, which provides international students with an excellent opportunity for international and multinational education. The ISUWU is organised as three-week sessions (one two- three-week session in July and two- three-week session in August) in Vienna and offers courses for both undergraduate and graduate students.
- **Trip Date:**  
1 July – 19 July 2024
- Please check your availability, as these dates fall outside of the Study Tour window. WBS may not accommodate change of the Academic Study calendar year.
- **Credit:**  
**Equivalent your Global Study Tour upon successful completion of the Programme and Assignment.**

<https://short.wu.ac.at/isuwu>



- Only **5 PLACES** reserved for WBS students
- Based on Merit with more than **2 years** work experience

An average of 65% for all courses.  
Complete the required application form.

Top 5 students will be selected  
Write a motivation letter.

## **Inclusions:**

**+/- € 885 Upon acceptance of WBS Nomination as an exchange student.**

***NB: PAID DIRECTLY TO THE INSTITUTION***

## **Exclusions:**

*Students to make their own arrangements for the following:*

- Accommodation
- Flights
- Transfers
- Visa
- Meals

## ISUWU

**Bookings Open: 17 July 2023**

**Bookings closed: 31 July 2023**

**Outcome: 15 August 2023**



# Specialised Programmes

Date:

Between 12-30 JULY 2024

TWO OPTIONS





# Specialised Programmes

## Date: Between 12-30 JULY 2024

### *University of La Verne California*

*Note this falls outside the global study tour window; please ensure you check your availability. While WBS endeavors to limit class activity during this period; the dates are decided by our partner schools.*



# Advanced Topics in Business Strategy

Description:

Within the United states context: Environmental analysis and opportunity scanning; From Strategic Planning to Strategic Implementation; Strategy: execution and control methods



# Specialised Programmes (Tentative)

## Date: Between 12-30 JULY 2024

### London: Global City and Diverse Industries

Showcasing diverse industries and innovation in the global city of London through a wide range of lectures, company visits, walking tours and cultural experiences

*Note this falls outside the global study tour window; please ensure you check your availability. While WBS endeavors to limit class activity during this period; the dates are decided by our partner schools.*



## Overview:

- Different and so is the application process.
- Based on your academic achievement.
- Credit for Global Study Tour and **1 WBS elective**.

## Criteria:

- The International Certificate Programmes are based on merit.
- A student will need to obtain an overall **minimum of 60%** for MBA modules completed thus far. ***The top 20 applicants will be selected respectively.***

## **Specialised Programmes**

**Bookings Open: 17 July 2023**

**Bookings closed: 31 July 2023**

**Outcome: 15 August 2023**

**California COST :**  
ZAR 95 950.00 sharing  
ZAR 112 320.00 single \*\*\*\*\* limited spaces\*\*\*\*\*

**London COST :**  
ZAR 96 820.00 sharing  
ZAR 114 550.00 single \*\*\*\*\* limited  
spaces\*\*\*\*\*

## Inclusions:

- Tuition
- Air ticket (*Economy class*)
- Group transfers
- Transport (*to and from institution and company visits*)
- Accommodation (*including Bed and Continental Breakfast*)
- Travel Insurance

## Exclusions:

- Visa
- Breakaways
- Lunch and Dinner  
(*Some will be covered by WBS: will provide outline during the Briefing*)
- Single room
- Medication and your own leisure activities



University of La Verne/Pearson

ULV FINAL CUT OFF PAYMENT: 15 November 2023

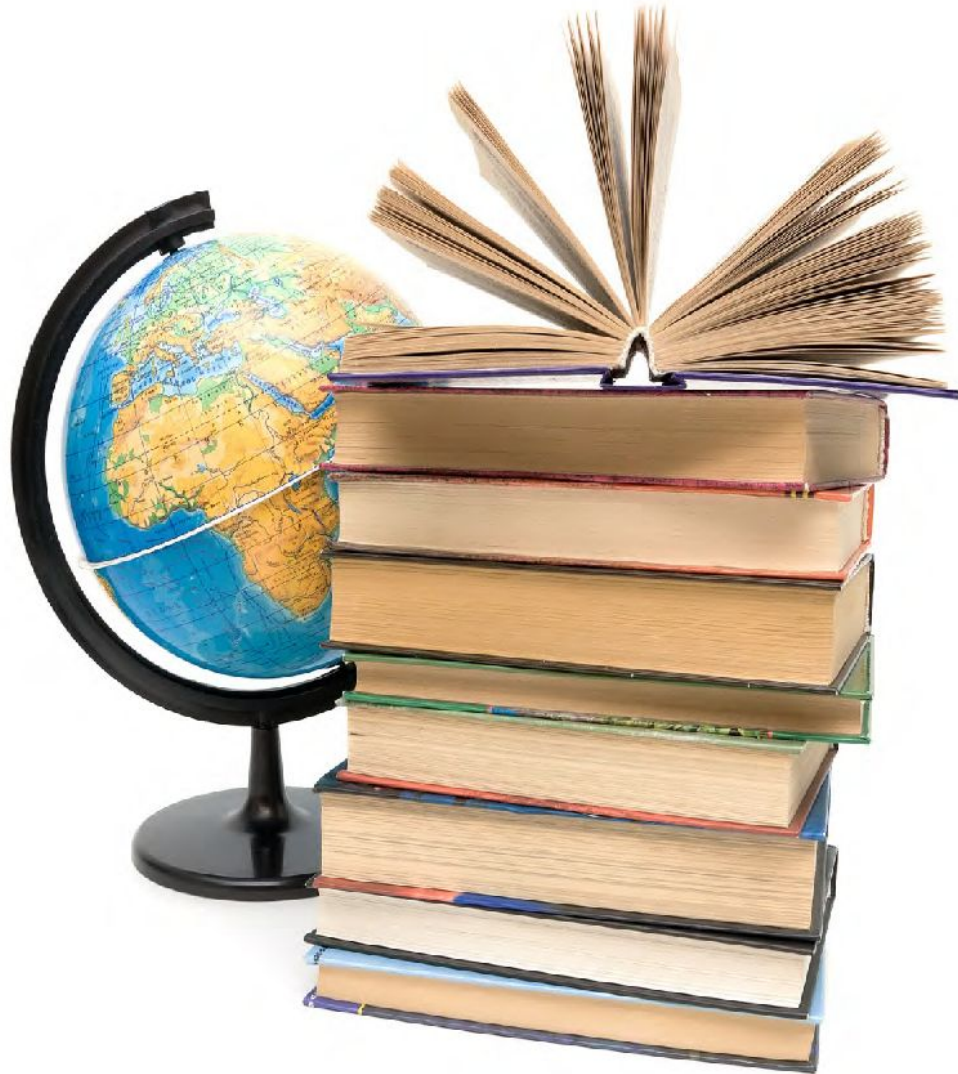
# Important Information:

- These are extremely popular Programmes which are highly competitive, due to receiving a Certificate of Completion from the Partner School and becoming part of their Alumni Network on completion of the Course.
- Please check your availability, as this falls outside the Study Tour window.
- WBS may not accommodate change of the Academic Study calendar year.





# Global Trilateral MBA Certificate



**3 Universities**  
**3 Continents**  
**3 Projects**  
**3 Time zones**  
**3 Certificates**

***Shaping global business executive:*** practical consulting experiences in China, Africa and the United States enrich education for candidates.

Global Trilateral MBA students. The ***mission*** of the Global Trilateral MBA Program is to **inspire** and **teach** global citizens to seek solutions to problems impacting humanity.

- 1. GTMBA Academic Focus** — curriculum focuses on the global business environment and advanced consulting management, delivered by collaboratively by faculty at partner universities
- 2. Consulting Projects** - MBA students from partner universities serve as consultants to solve business challenges for selected companies
- 3. International GTMBA conferences and study tours** in Africa, China and United States.

**STEP 1: APPLICATIONS OPEN 17 July 2023**

Apply by providing your surname, name, passport number/id number and WBS academic record

**STEP 2 : APPLICATIONS CLOSE: 31 July 2023**

**STEP 3: OUTCOME 15 August 2023**

Students will be selected on merit.

**STEP 4: September 2023**

Briefing

**STEP 5: October 2023**

Work online with US and China candidates on a US consultancy project.

**STEP 6. Washington, DC, USA – Host – Howard University MBA Program (HU MBA) – October/November 2023**

Attend FIVE Day conference : present to your peers and company on the consultancy project, includes study tour.

**STEP 7. December 2023**

Work online with US and China candidates on Africa consultancy project.

**STEP 8 February/March 2024**

THREE Day conference: present to your peers and company on the consultancy project.

**STEP 9. April 2024**

Work online with US and China candidates on an Consultancy project.

**STEP 10. Beijing, China – Host - Central University of Finance and Economics (CUFE) – May/June 2024**

**ARP CONSULTANCY PROJECT**

Choose any ONE of the consultancy projects and rework for WBS ARP. Your work will be internal and external examined in South Africa to complete the requirements of your MBA.

**CHINA AND US LEG TRAVEL COSTS PROVIDED BY TRAVEL AGENT (SUBJECT TO COVID 19 REGULATIONS AND VISAS)**

# CONSULTANCY PROJECTS SINCE 2016

## *USA*

The Office of the  
Deputy Mayor for  
Planning and Economic  
Development  
Washington, DC.  
US Intelligence Agency  
Perkins Eastman  
Zurena  
Port of New Orleans  
Microsoft  
Inmobiliaria  
Espectacular  
MUREX  
Government Employee  
Benefits Association

## *South Africa*

Sorbet  
PPC  
Sakhumzi's Restaurant  
Brand South Africa  
Centurion Systems  
ZGN Trading, Inc  
Aludar Safety Company  
AFC Technology Services  
Soweto Gold

## *Ghana*

Chocolate Clothes

## *China*

B&Q Education  
CUFE MBA Centre EDP/CSP  
program  
Chinese Culture Live!  
SunPig  
Happy Pets  
Rokid  
PingAn Bank  
Pingu's English  
Techplay  
Kingdee International Software  
Group  
YiJiaFu  
ResMed  
Career Dream  
StarTimes  
Yanqing Park

## **GT MBA PROGRAMME Application**

**Bookings Open: 17 July 2023**

**Bookings closed: 31 July 2023**

**Outcome: 15 August 2023**





# Global Study Tour – 1 Credit

Date: 1 March 2024 – 30 March 2024

9-13 days (subject to travel arrangements)

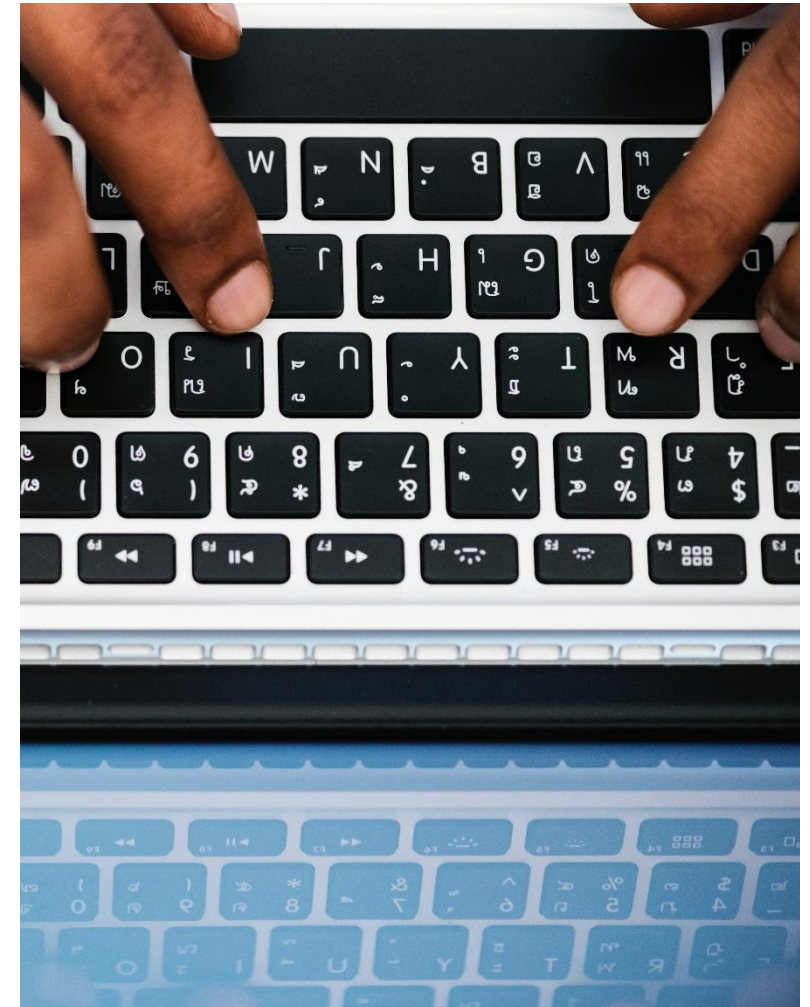
Travel itineraries provided however dates are subject to change. Past course outline provided

- ***Study tours are designed to be both fun and educational.***  
Our groups enjoy the local cuisine, socialise, and make use of the local recreational and cultural resources of the areas that we visit. However, study tours are NOT party trips.
- ***A study tour is a travel experience with specific learning goals.***  
The learning outcomes of each study tour vary, but are always provided in the course outline that is distributed to each student. Study tours emphasize experiential learning and offer both group and self-directed activities that enable students to explore new territories, cultures, people and business models.
- ***Traveling with one of our groups***
- No worries or hassles about where to stay, how to get there, or even checking in!
- The itineraries are designed to maximise your overall experience.



# Important Information:

- All MBA students are eligible for the 2023 study tour. Online country selection for WBS global study tours are on a first come, first serve basis.
- We have to limit the numbers per trip, due to boardroom size, transportation etc. Please ensure that you are ready to obtain your place, as no changes can be made after your selection, with the exception of a swop. There are many popular trips and these tend to fill up in minutes, so ensure that you are online at the stipulated time.
- ***Global Study Tours consist of 80% company or institution visits, 10% cultural immersion and 10% spare time.***





## How do I book my trip?

- Book your trip through the website when booking open on booking day.
- This online booking process will be demonstrated at the International Evening.
- Tutorials and help documents are available on the website.

# DATES BETWEEN 1-31 March 2024

March 2024	Single	Sharing
Brazil/Argentina (22 spaces)	R83,540.00	R73,550.00
Mauritius/SA (22 spaces)	R66,830.00	R59,990.00
NY/Dubai (22 spaces)	R106,560.00	R92,680.00
Dubai/London (22 spaces)	R98,290.00	R89,670.00
SADC (22 spaces)	R54,630.00	R44,995.00
Malaysia/Singapore (22 spaces)	R91,250.00	R82,995.00
Kenya/Ghana (22 spaces)	R79,990.00	R65,540.00

## Note:

- 1.** *Due to currency fluctuations, WBS reserves the right to change pricing.*
- 2.** *WBS reserves the right to cancel a tour if there is insufficient interest or due to unforeseen circumstances and size of cohort minimum 12 people.*
- 3.** *WBS takes the wellbeing of its MBAs seriously. Due to Covid 19 travel restrictions dates may vary. WBS will keep you informed on any changes prior to travel.*
- 4.** *You need to be registered for the WBS International Programmes*

## Inclusions:

- Tuition
- Air ticket (*Economy class*)
- Transfers
- Public Transport
- Accommodation and Breakfast
- Travel Insurance

## Exclusions:

- Visa
- Breakaways
- 70% Lunch and Dinner
- Single room
- Medication and your own leisure activities

Bookings Open: 18 August 2023

Bookings closed: 25 August 2023

GST FINAL CUT OFF PAYMENT: 20 November 2023



# INTERNATIONAL EXPOSURE.....





▼ **Moscow and St Petersburg**

Programme offered twice but little interest was shown.

★ **Japan and South Korea**

🏠 **Spain (Emzingo)**

Focus on Social Entrepreneurship.

★ **New York and Dubai**

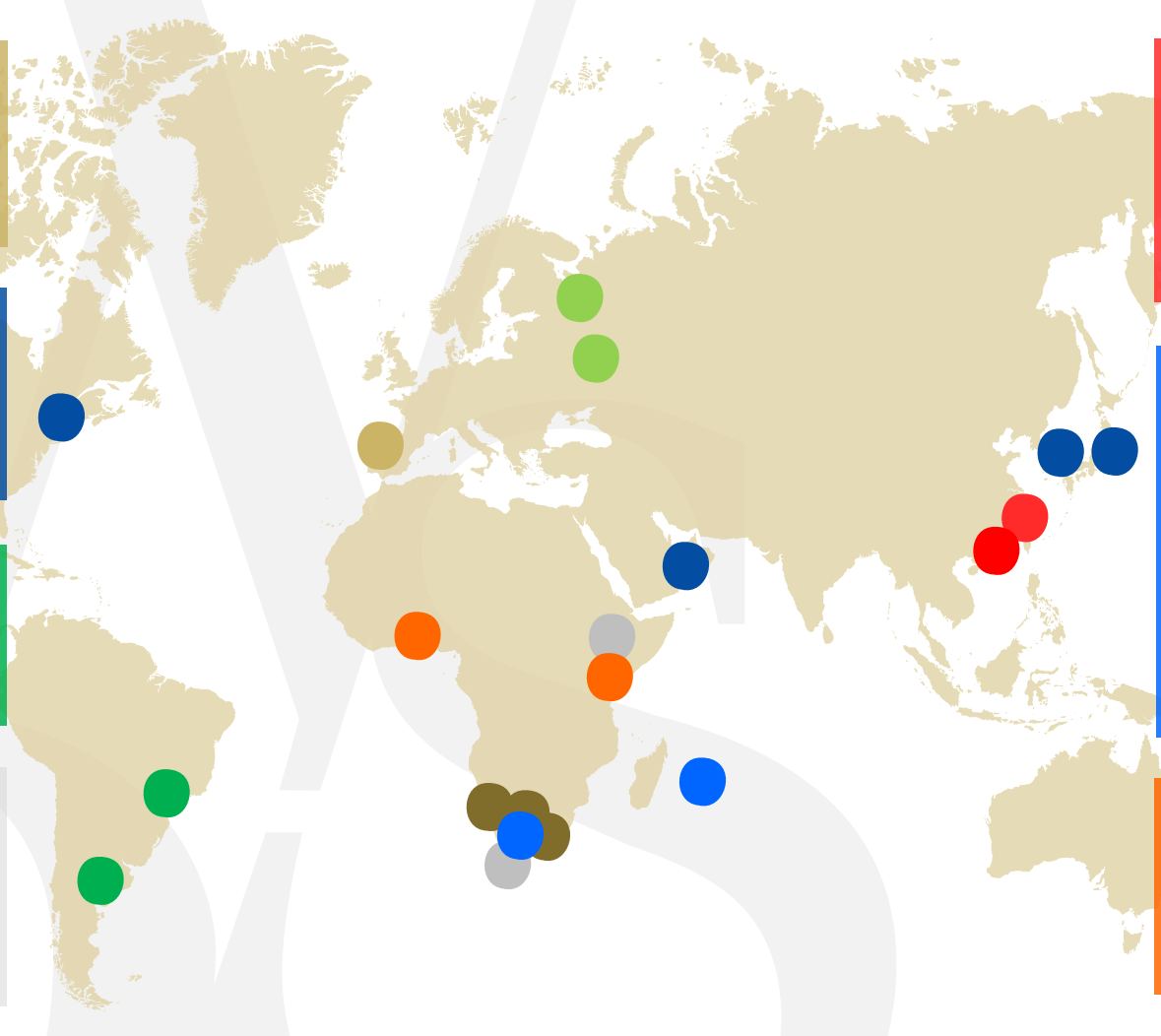
Partner schools and business are of high quality

🏠 **Brazil and Argentina**

Based on South American and BRICS' interest.

**Key: Level of demand**

- ★ Extremely High
- 🏠 High
- Moderate
- ▼ Low



■ **Shanghai and Hong Kong**

Programme offered every alternate year. Partner with DIRCO and various business schools. Moderate interest due to positive student testimonials on previous trips.

★ **South Africa and Mauritius**

This programme started 4 years ago. Popular because Mauritius is one of Africa's most competitive economies. Designed to increase the WBS footprint in SADC. Offered to WBS MBAs and to all partner schools.

■ **Ghana and Kenya**

This programme is gradually increasing with reference to interest and quality of visits.

★ **SADC**

Flagship WBS study tour and a cost-effective option. Increased interest from partner schools such as GGS, La Verne, HKUST.

▼ **South Africa and Ethiopia**

Students would rather opt for Europe and/or US should their budgets allow.



The World is at your doorstep!  
ALUMNI TESTIMONIALS

- WEBSITE
- DESCRIPTIONS
- COURSEPACK
- ITINERARIES
- FAQ



Read Me

November 2019 Tours ▾ March 2020 Tours ▾

Search ... 

## Wits Business School

### Welcome To Your International Programmes Portal

#### What is an International Programme?

WBS has a variety of international programmes which allow students to experience various business models and cultural immersions.

Students are exposed to networking opportunities with top executives and decision makers. Moreover, some of our students have found job opportunities and lucrative contracts while embarking on an international programme.

Study tours, exchange or specialised programmes are both fun and experiential; and are available to MBA and MM students. WBS has a variety of options, with varying deadlines, that might interest you.

[Click here to create your account](#)



Do you have any questions? I'm happy to help. Please enter your name and email address.

Bookmark this page for later:  
[wbsstudytours.co.za](https://wbsstudytours.co.za)

Or email:  
[info@wbsstudytours.co.za](mailto:info@wbsstudytours.co.za)

- **Website**  
Contains all details:
  - Access timelines and documents
  - Extensive search functionality

**Create your account now!**

# TRAVEL INFORMATION

# Passports & Visas

- Passport must be valid for 6 months after date of return – check them now before booking your tour!
- Valid passports must have a minimum of 3 clear pages where 2 are opposite each other.
- Please check with me if you are not on a South African passport so I can advise accordingly.
- Visas are dependent on what passport you have as well as where you are travelling to.
- Visas take time – UK has a lead time of 2 weeks plus approval time of 5 working days.
- USA appointments only open from September so please go on and book as soon as possible – email me.

# Breakaways

- Breakaways are when you extend your stay **after the tour has ended.**
- There are limited spaces per tour for breakaways and will be given on a first come first serve basis.
- There is a breakaway fee of R1 500,00 min per person. Plus any difference in fare/taxes for the new dates.
- Any extra travel services required for your breakaway can be done by yourself or by me.
- Any extra visas you require should you need is for your own account.

# Booking forms

- Please fill in the booking forms as soon as possible and send copies of passports etc.
- Please ensure you fill in your names as per passports i.e. first name, middle name, surname. No nick names or 2<sup>nd</sup> names as 1<sup>st</sup> names.
- Please specify your dietary requirements and send me an email if you need to discuss more i.e. strictly kosher or Halaal friendly vs strictly Halaal.
- Please adhere to the strict cut off times of booking and submitting booking forms as this affects final number confirmations etc.



# Health & Insurance Requirements

- Yellow Fever – this is required for travel to Brazil.
- No proof of COVID vaccinations required.
- Personal travel insurance highly recommend for high value items. Basic cover provided by WBS.

# Weather

## **March Weather**

- London – Max 10°c / Min 3°c
- Dubai – Max 29°c / Min 18°c
- New York – Max 11°c / Min 2°c
- South America – Max 28°c / Min 20°c (rainy)
- Mauritius – Max 30°c / Min 22°c (rainy)
- SADC – Max 30°c / Min 15°c
- Malaysia/Singapore - Max 28°c / Min 20°c (rainy)

## **July Weather**

- London – Max 22°c / Min 13°c
- Dubai – Max 40°c / Min 30°c
- Los Angeles – Max 29°c / Min 18°c

# Contact Details

**Ursula Tadford-Craig**

XL Sandown Travel

011 506 5600

[Ursula@sandowntravel.co.za](mailto:Ursula@sandowntravel.co.za)

Emergency Contact: 084 510 3432





## Frequently Asked Questions

If you have a query, email [info@wbsstudytours.co.za](mailto:info@wbsstudytours.co.za)  
We endeavour to respond to you within 48 hours



### A. Travel Information

#### 1. WHAT IF I CANCEL MY TRIP?

Cancellation fees will apply.  
You will need to officially apply for a deferral through the WBS International Relations Department.  
Deferrals are taken into account with valid evidence such as a doctor's certificate. However, work commitments are not grounds for a deferral.  
The cancellation will likely delay your graduation, as trips take place only twice a year.

#### 2. MAY I SWOP MY TRIP WITH ANOTHER STUDENT?

#### 3. MAY I ATTEND A PORTION OF THE TRIP?

#### 4. WILL ALL OF THE TRIPS DEFINITELY GO AHEAD?

#### 5. MAY I MAKE MY OWN TRAVEL AND HOTEL BOOKING ARRANGEMENTS?

#### 6. CAN THE TRIP DATES BE CHANGED?

#### 7. WHERE WILL WE BE STAYING?

#### 8. MAY MY FRIENDS OR FAMILY JOIN ME ON THE TRIP?

#### 9. WILL WE HAVE FREE TIME - TIME TO SHOP - TIME TO EXPLORE?

#### 10. WILL I BE ABLE TO STIPULATE MY SPECIFIC DIETARY REQUIREMENTS?

#### 11. HOW DO I GO ABOUT FINDING A SHARING PARTNER?



Do you have any questions? I'm happy to help. Please enter your name and email address.



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Or email:  
[info@wbsstudytours.co.za](mailto:info@wbsstudytours.co.za)

- Extensive FAQ section
  - Read this thoroughly
  - If you have a question, check the FAQ's first

## MBA Field Trip

South America: Brazil - São Paulo and Rio de Janeiro



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Or email:  
[info@wbsstudytours.co.za](mailto:info@wbsstudytours.co.za)

## Itineraries and Course Packs

- Specific course and trip details
- Updated as details are confirmed  
Check this regularly
- At your briefing you will be supplied a digital course pack containing more details

[View this email in your browser](#)

## WBS International Programmes



### INTERNATIONAL EVENING AGENDA

Dear [\*FNAME\*]

Here is the agenda for International Evening

#### Details

**Date:** Monday, 17 February 2020

**Time:** 17h00 - 21h00

**Venue:** Donald Gordon Auditorium

#### Agenda

17h00: Refreshments

17h45: Welcome and Before you Travel - Ursula Tadford-Craig

18h15: International Programmes online platform: Steve and Megan

18h45: International Programmes options: Dr Renee Horne

19h15: Student Testimonials

20h00: Q&A Thank You and close

Finger foods and soft drinks will be served.  
Please RSVP if you haven't yet.

We look forward to seeing you there!

[PLEASE CLICK HERE TO RSVP](#)



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Username or Email

Password **Please complete all required fields!**

Keep me signed in

I'm not a robot

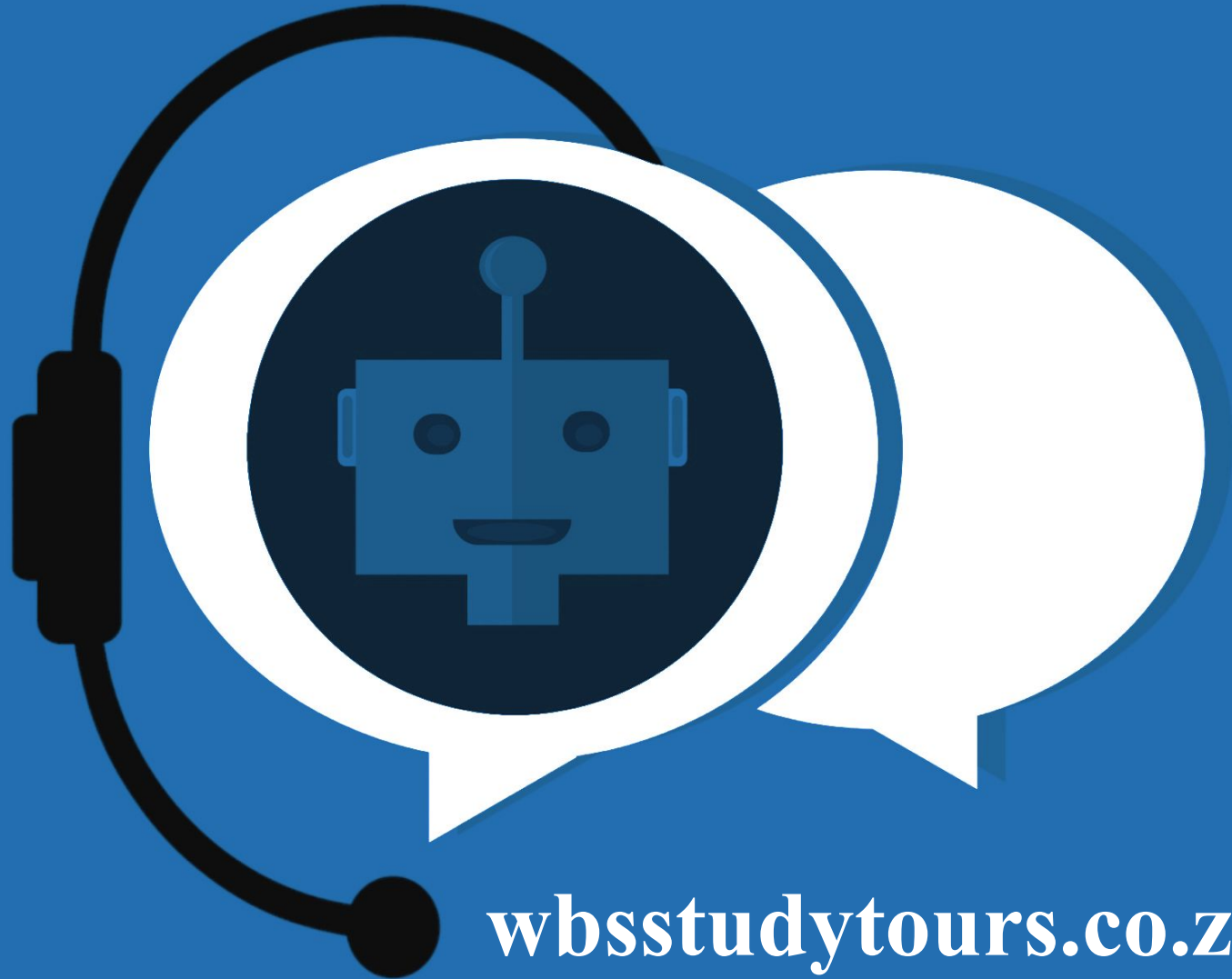
Log In Register

[Lost your password?](#)

## 2. Emails

### Stay informed:

- Check your mailbox
- Provide accurate details on forms
- Check spam



**wbsstudytours.co.za**

**If the website or FAQ section does not answer your question, we have lines of support.**

Use these channels to get answers and help quickly.

- 1. Support Ticket System**
- 2. Contact form**
- 3. [info@wbsstudytours.co.za](mailto:info@wbsstudytours.co.za)**
- 4. WhatsApp groups**



Use these channels for support,  
to get answers and help faster.

