

WITS MBA  
Social Impact Treks  
March- April 2021



# About Emzingo|U

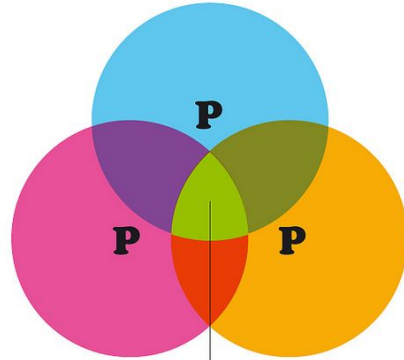
We are a group of people that believe there's a need for better leadership in the world. We are a social enterprise and **certified B Corp** that designs, develops, and facilitates learning environments and experiences.

At **Emzingo|U** we work with **academic institutions** to design and deliver experiential learning to students, faculty, and staff thus preparing the next generation of leaders.



# Our Vision

We envision a world where business leaders and organizations are committed to social responsibility, environmental sustainability, and financial success, resulting in a more prosperous, society. We believe in thinking globally and acting locally.



**People,  
planet  
and profit.**

Sustainability is the connector of any enterprise's bottom line initiatives.

**Sustainability**



# Our Academic Partners



INDIANA UNIVERSITY



Cornell University



# Our team





# INNOVATION AND SOCIAL IMPACT TREK ONLINE PROGRAM.

Leadership Modules

Innovation Modules

Social Impact  
Modules

DAY 1

DAY 2

DAY 3

DAY 4

10:00 -  
12:00

Welcome/Check-in  
  
Strength-based and High-performing teams. Effective Collaboration.

Circular Economy, Clean Tech, and Sustainable Design.

Rewilding Europe. Ecological Conservation and Restoration.

Effective Presentation and Corporate Storytelling.

13:30 -  
15:00

Emotional and Cultural Intelligence.

Algorithm Bias. Diversity, Equity, and Inclusion in technology.

Impact Investing and the B Corps.

Sustainable Development Goals and Innovation.

15:30 -  
16:30

Shift to Responsible Leadership.

Understanding your Entrepreneurial Style.

Adaptive Leadership and Systems Thinking.

Generative Thinking and Sustainable innovation.

17:00 -  
18:30

Intro to Human-Centered Design.

Finding Insights for Innovation.

Rapid Prototyping and Prototyping Planning.

Three horizon innovation and ethnographic futures.

Leadership Modules

Innovation Modules

Social Impact Modules

*\* Final agenda might have slight variations.*

## Leadership Modules

Strength-based and High-performing teams.  
How we work? Effective Collaboration.

**Description:** Using different tools participants gain awareness of the skills, knowledge, attitudes, and mindsets that are critical in high-performing teams.

**Learning Objective:** Understand both, the importance and the conditions needed, for high-performing teams. Practice tools for effective team collaboration.

Emotional and Cultural Intelligence. EQ+CQ

**Description:** Through a series of practical exercises and frameworks participants explore the dimensions of cultural and emotional intelligence that influence leadership styles.

**Learning Objective:** Recognize biases and blindspots that affect the individual decision-making process and the emotional granularity when working with others.

Leading Change. Shift to Responsible Leadership.

**Description:** Explores a framework when leading change inside an organization or community that requires the cooperation and buy-in of different stakeholders.

**Learning Objective:** Develop analytical and communication skills as well as mindsets that allow participants to engage in respectful community engagement practices.

Adaptive Leadership and Systems Thinking.

**Description:** This sessions centers in developing the knowledge and skills required to better lead and work in complex environments, with high levels of uncertainty and ambiguity.

**Learning Objective:** Recognize the frameworks and tools that help leaders and teams understand complex and 'wicked' problems, the connection of structures with events.

Effective Presentation and Corporate Storytelling.

**Description:** A practical approach to improving the presentation and communication skills of the participants.

**Learning Objective:** Understand the importance of narrative arch, audience engagement, and context setting, as tools to improve the process of communicating an idea or initiative.

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## Innovation Modules

Intro to Human-Centered Design.

Insights for Innovation.

Rapid Prototyping and Prototyping Planning.

Generative Thinking and Sustainable innovation.

Three horizon innovation and ethnographic futures.

**Description:** Through a series of consecutive modules, the participants explore the framework, tools, and mindset of human-centered design. Using the Design Council Double Diamond framework, participants engage with the entire process as well as deeper dives on different phases:

- Discovery
- Definition
- Development
- And Delivery

**Learning Objective:**

- Practice different tools and methods for discovery and research, analysis and synthesis, ideation, creativity, prototyping, learning by doing and failing, feedback and knowledge loops.
- Develop the skills and talent for identifying insight for innovation
- Understand concepts such as divergent thinking, convergent thinking, prototyping planning, change statements, and challenge framing.
- Understand frameworks that allow to drive sustainable innovation, generative thinking, and transition design for products, services, experiences, and systems.

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# VIRTUAL INNOVATION AND SOCIAL IMPACT TREK



## Social Impact Modules

Circular Economy, Clean Tech, and Sustainable Design.

**Description:** Conversation with a subject matter expert to explore the urban design and transition innovations are creating more generative urban spaces.

**Learning Objective:** Understand how technology companies and society are tackling environmental challenges in urban areas.

Algorithm Bias. Diversity, Equity, and Inclusion in technology.

**Description:** Conversation with a subject matter expert to explore the how algorithms and technology design drive consumer behavior and are inherently biased.

**Learning Objective:** Understand how technology companies and society are tackling Diversity, Equity and Inclusion issues in their products, services, and policies.

Rewilding Europe. Ecological Conservation and Restoration.

**Description:** Conversation with a subject matter expert to explore the European programs to rewild and conserve large natural spaces.

**Learning Objective:** Understand the challenges for policy making and sustainable/generative practices when working with conservationists and farmers.

Sustainable Development Goals and Innovation.

**Description:** Panel and conversation with social entrepreneurs, and monitor and evaluation subject matter experts from different countries.

**Learning Objective:** Understand how society and organizations are monitoring, measuring, and evaluating social impact. And how local entrepreneurship addresses local challenges.

Impact Investing and the B Corps.

**Description:** Panel and conversation with impact investors and social entrepreneurs from different countries

**Learning Objective:** Understand financial and practical concepts related to private equity, sustainable finance, impact investors, and entrepreneurship.

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# VIRTUAL INNOVATION AND SOCIAL IMPACT TREK

OUR FACILITATORS AND GUESTS COME FROM SOME OF THESE ORGANIZATIONS:



**Creas**  
Invierte  
en valor  
social



EUROPEAN SAFARI COMPANY



**freshis**



**accenture**



The bottle is the message



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# GLOBAL SOCIAL IMPACT TREK ONLINE. Sample Schedule

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15:30 –  
16:30

Shift to Responsible Leadership.

Global Impact Investing and Measuring Impact.

Global Social Entrepreneurship and the B Corp Movement.

Generative Thinking and Sustainable innovation.

17:00 –  
18:30

Intro to Human-Centered Design.

FinTech and Financial Inclusion in Latin America, Africa, and Europe.

Circular Economy and the Regenerating Innovation around the world

Three horizon innovation and ethnographic futures.

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**Description:** Panel and conversation with impact investors and social entrepreneurs from different countries

**Learning Objective:** Understand financial and practical concepts related to private equity, sustainable finance, impact investors, and entrepreneurship.

FinTech and Financial Inclusion in Latin America, Africa, and Europe.

**Description:** Conversation with a subject matter expert to explore the role of technology and education in the creation of financial inclusion..

**Learning Objective:** Understand how financial literacy and inclusion programs drive equity, community health, empowerment, and combat poverty.

Global Social Entrepreneurship and B Corp Movement

**Description:** Panel and conversation with social entrepreneurs, and monitor and evaluation subject matter experts from different countries.

**Learning Objective:** Understand how society and organizations are monitoring, measuring, and evaluating social impact. And how local entrepreneurship addresses local challenges.

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Let's talk and build a better world together.



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